**Project requirements**:

XYZ Limited is an e-commerce-based Company. They are selling their product online through their concerned business partners. They would like to make their Annual Sales report for the year 2024. To prepare their report, we need to analyze the below issues based on the supplied Data as follows:

Requirement:

1. **KPI -1**: Calculate the Total Sales
2. **KPI -2:** Calculate the Total Orders
3. **KPI -3**: Calculate the Average Sales Per Order
4. Make a Comparison of **Sales Vs Order Status – Month-wise**.
5. What are the **Men Vs. Women Sales Ratio**?
6. What is the **Overall Order Delivery Status** of the Company?
7. What is the **Sales performance of the TOP 5 Cities**?
8. **Order Comparison: Age Group and Gender wise**
9. Find the **Channel Wise Sales amount – Top 5**
10. **Slicer -1**: Division Wise
11. **Slicer -2**: Category Wise